

# AtlasWE

*biz bilan hayotning bir to'liqida*

# problem

1. **Tanloymaslik**
2. Yo'nalishni bilmaslik va **Parkovka**
3. Kunlik sayohatni rejalashtirganda **faqat bitta tanlov bilan cheklanish**

# solution

Individual ravishda **eng yaxshi mahalliy sayohat va dam olish** yo'nalishlarini tanlab beruvchi platforma

# opportunity

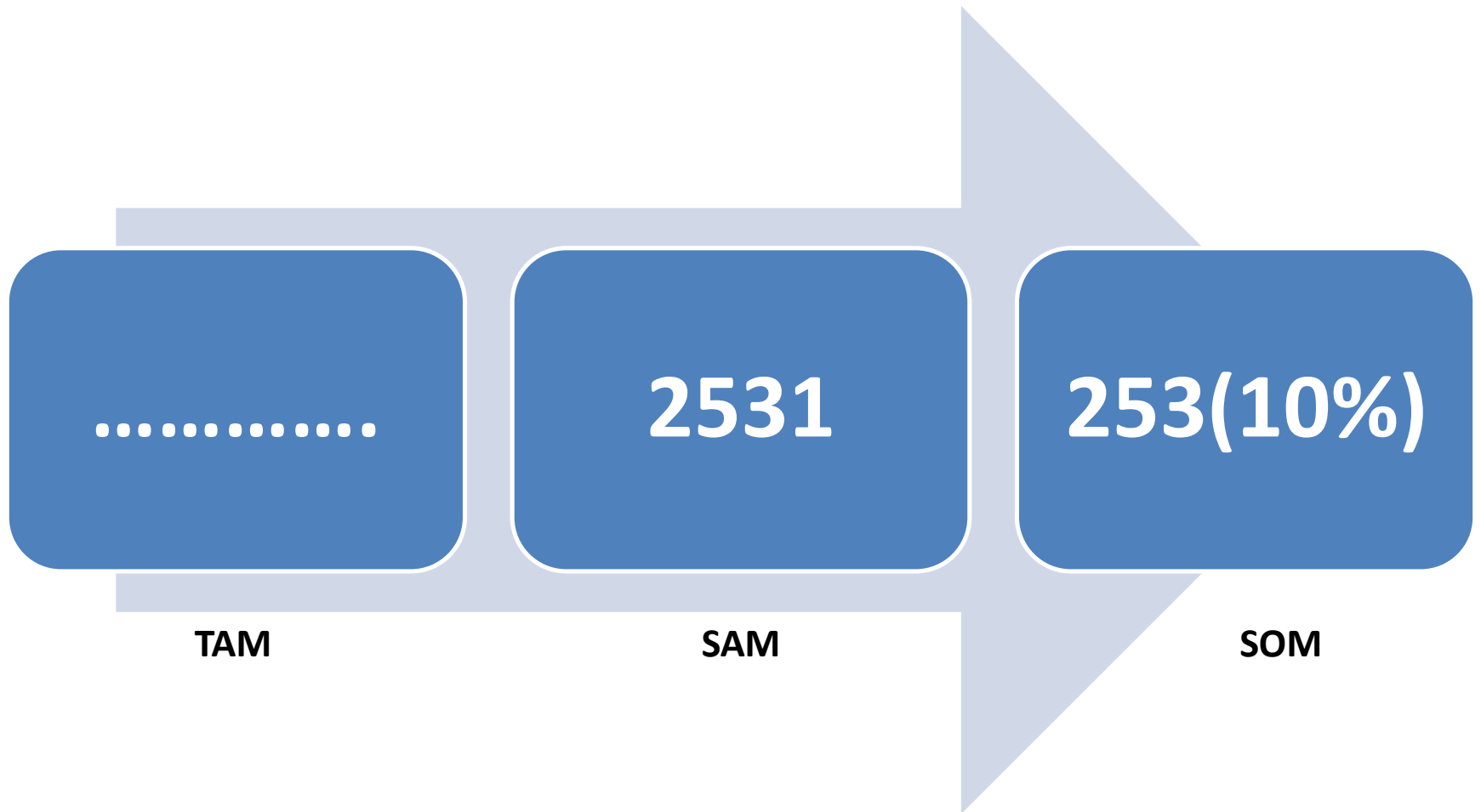
1. Individual va jamoviy **yo'nalishli tanlovlar**
2. **Qulayliklar** belgilanishi
3. Tanlov **imkoniyatlarini oshirish**

# extra opportunity

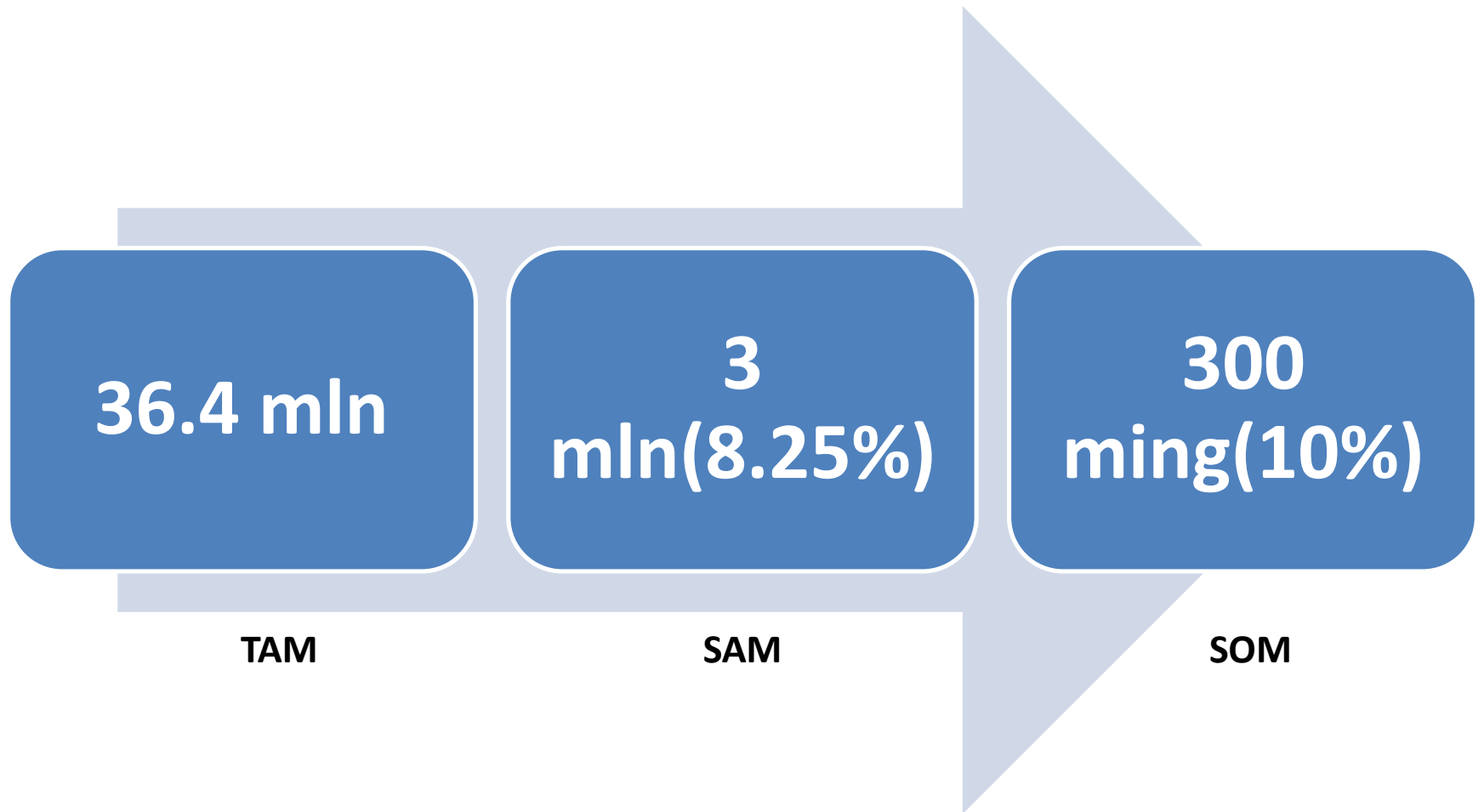
## 1. Biletlar

2. Oldindan joylarni **bron qilib qo'yish**
3. Narxlarni **oson ko'rib turish**

# market size(service)



# market size(in)

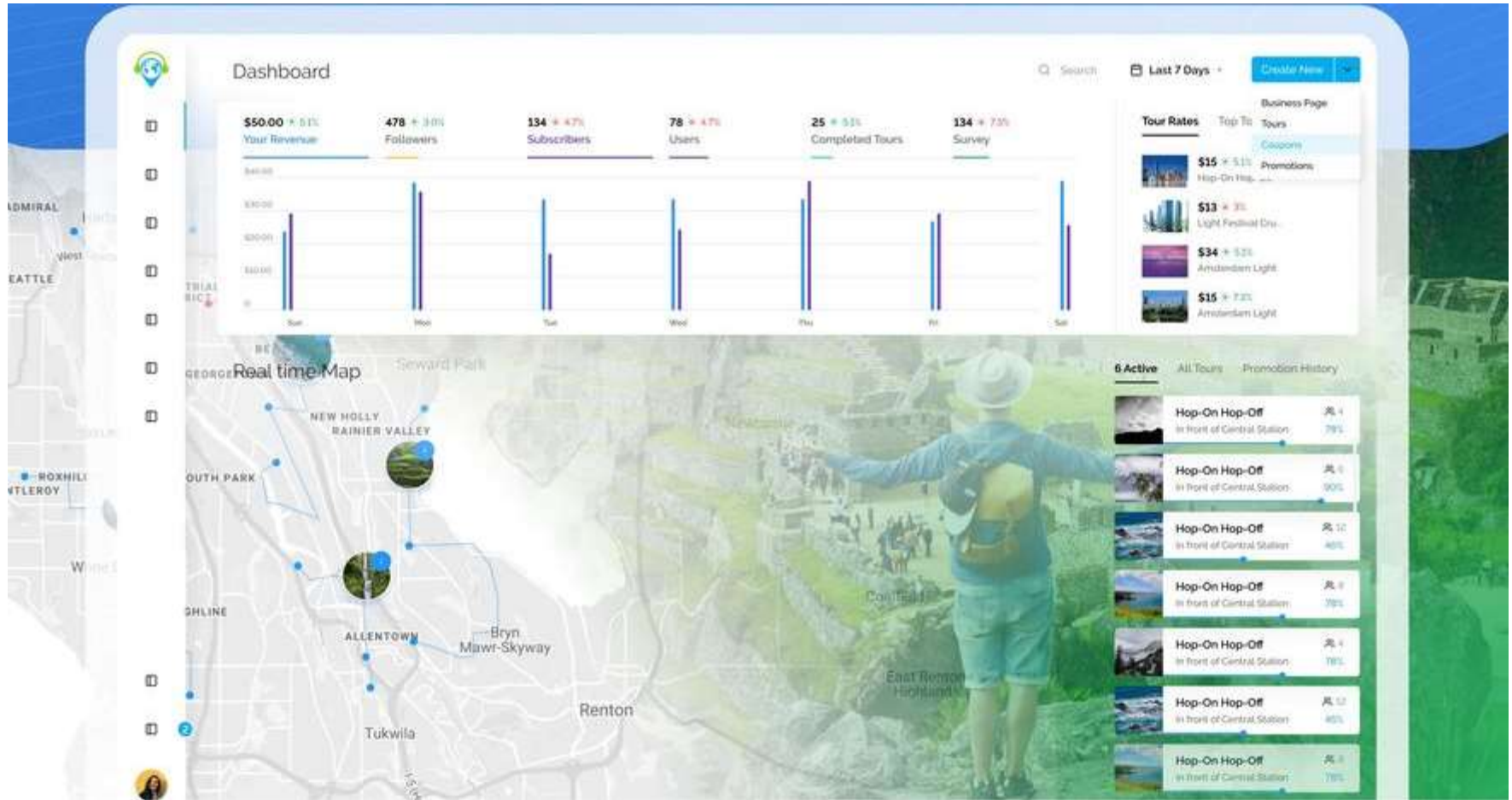


# product

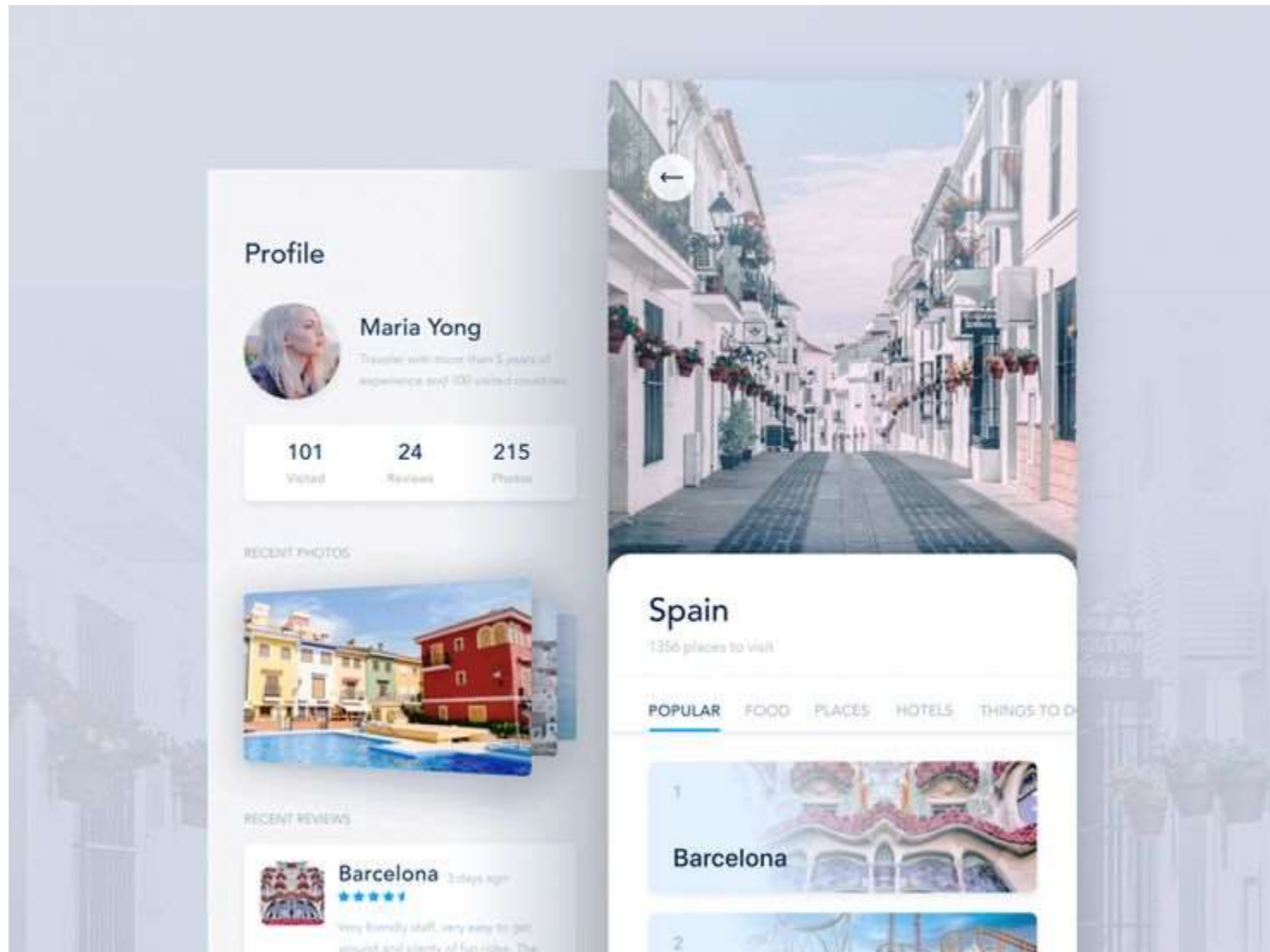




# product



# product



# xarajat

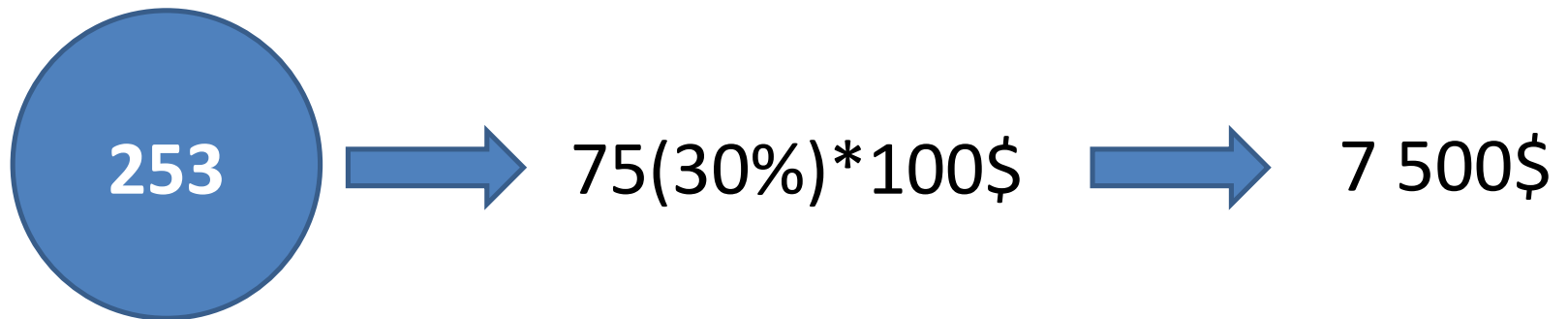
**1. Sayt -57000 \$**

**2. Marketing -17400\$**

**3. Zaxira:  $100000\$ - 74400\$ = 25600\$$**

# business model

## 1. Oylik obuna modeli



$$\text{LTV} = \text{month} * 6 * 7500 + 7500 = 52\ 500\$$$

# business model

- 1. Marketing e'lonlar-** qo'shimcha tavsiyadan tashqari, saytda reklama qo'yishlari mumkin
- 2. 76 375\$- 10 oyda**
- 3. Jami daromad: 128 875\$**
- 4. Foyda: 54 475\$- 6 537\$(foйда soliq)**
- 5. Sof foyda: 47 938\$ - 64% rentabellik**

# milestone

- 1. Mahsulot – 3 oyda(MVP)**
- 2. Jarayon – 7 oylik**
- 3. Techaward(100K \$ - imkoniyat)**
- 4. Uzbekistan**
- 5. AtlasGift- 2 yildan keyin( qo'shimcha yangi loyiha)**